

Invitation for ERA – Metro NY/NJ Regional Event

We cordially invite you to the next of a series of industry events organized by the Metro NY/NJ chapter of the Electronic Representative Association.

When: November 12th, 2013– 5:00 PM to 8:00 PM

Where: Irish Coffee Pub - 131 Carleton Avenue, East Islip,
NY 11730 - (631) 277-0007



Who: This event is open to:

- All members of ERA and their guests
- New ERA member candidates
- National / Regional / Local franchised distributors
- OEMs and Contract Manufacturers

Guest Speaker: Bill Kaspar, Procurement Agent, Strategic Procurement for **Air Techniques**

Admission: ERA Members: \$ 35 per person
Non-Members: \$ 65 per person

Registration: Click [here](#) to register and for payment by Credit Card or PayPal. For payment by check, make payable to “The New York Chapter of the ERA” and mail to PO box 236, Oyster Bay, NY 11771

RSVP: Seating is limited. Please reserve by November 1st, 2013. For questions please contact:

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Agenda:

5:00 PM – Networking and Cash Bar

6:00 PM –Dinner

7:00 PM – A brief overview/discussion with Bill Kaspar, Procurement Agent, Strategic Procurement -
How Reps and Manufacturers can work more efficiently with Air Techniques.

ERA – ERA’s 75+ years of leadership in optimizing the professional outsourced field sales in the global electronics industry has made manufacturers' representatives equal partners in the marketing process. ERA gives reps a voice ... by listening and responding to members and the forces that impact the success of rep firms and manufacturers who sell through reps. ERA also gives manufacturers a choice ...so they can select their field sales reps from among the most highly qualified, professional rep firms in the electronics industry.