

Invitation for ERA – Metro NY/NJ Regional Event

We cordially invite you to the next of a series of industry events organized by the Metro NY/NJ chapter of the Electronic Representative Association.

When: April 23rd, 2013 – 7:00 PM to 9:30 PM

Where: Cafe Italiano
14 Sylvan Way
Englewood Cliffs, NJ



Who: This event is open to:

- All members of ERA and their guests
- New ERA member candidates
- National / Regional / Local franchised distributors
- OEMs and Contract Manufacturers

Admission: ERA Members: \$ 45 per person
Non-Members: \$ 55 per person

Payment: Click [here](#) for payment by Credit Card or PayPal, or mail check payable to “The New York Chapter of the ERA” to PO box 236, Oyster Bay, NY 11771

RSVP: Seating is limited. Please reserve by April 12th 2013. For questions please contact:

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Agenda:

6:00 PM – Networking and Cash Bar

7:00 PM – Dinner

8:00 PM – A brief overview/discussion with George Feldstein, President of Crestron Electronics, Dan Brady VP, & Matt Grundt Director of Purchasing - How Reps and Manufacturers can work more efficiently with Crestron.

ERA – ERA’s 75+ years of leadership in optimizing the professional outsourced field sales in the global electronics industry has made manufacturers' representatives equal partners in the marketing process. ERA gives reps a voice ... by listening and responding to members and the forces that impact the success of rep firms and manufacturers who sell through reps. ERA also gives manufacturers a choice ... so they can select their field sales reps from among the most highly qualified, professional rep firms in the electronics industry.